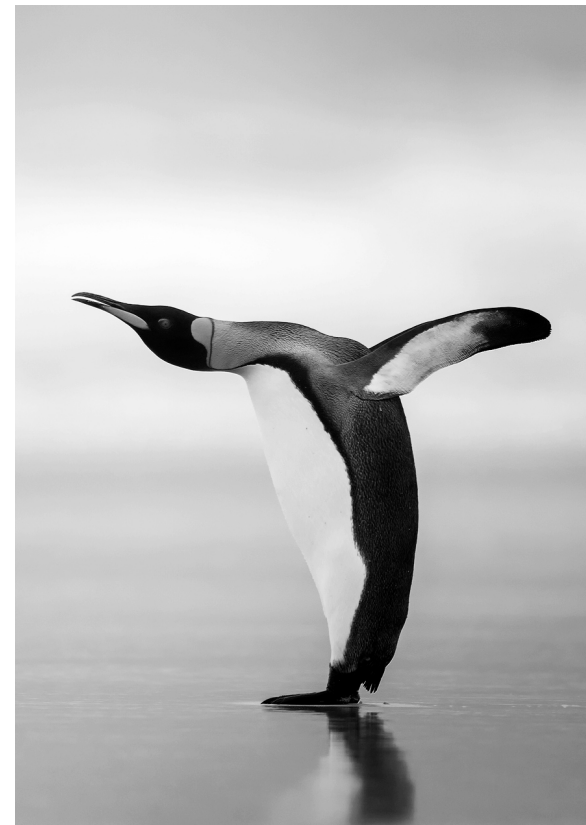


Advocating for your case and yourself

YSIAC-YAWP BREAKFAST

To succeed in the field of arbitration, it is important for one to learn how to advocate for your case, as well as advocate for yourself to build your profile, seize opportunities, and seek promotion and support. At this breakfast event during the Singapore Convention Week, we will hear candid views from three inspiring leaders in arbitration (Ms Lucy Reed, the President of SIAC Court, and two leading advocates in Singapore, Ms Sheila Ahuja KC and Ms Blossom Hing SC) on how to be an effective advocate, both before the tribunal and before your stakeholders, to advance your career in this competitive yet rewarding field.

The event is jointly organized by YSIAC (Young Singapore International Arbitration Centre) and YAWP (Young ArbitralWomen Practitioners). The discussion will start at 9:00am and breakfast will be served before and after the event to allow for networking. There will also be time for Q&A and the participants will be invited to submit questions in advance.



SPEAKERS



Lucy Reed
(President of the SIAC Court
and ArbitralWomen member)



Sheila Ahuja KC
(Partner at A&O Shearman)



Blossom Hing SC
(Partner at Drew & Napier)

EVENT DETAILS

Venue:

A&O Shearman Singapore
50 Collyer Quay,
#09-01 OUE Bayfront,
Singapore 049321

Date and Time:

Thursday, 28 August 2025
8:30am Registration and breakfast
9:00am–10:30am Event

MODERATORS



Jo-Ann Heng
(Deputy Counsel at SIAC)



Cathryn Neo
(Associate Director at Aon,
ArbitralWomen member and
YSIAC Council member)



Jae Hee Suh
(Counsel at
A&O Shearman, YSIAC
Council member and YAWP
Steering Committee member)

OPENING REMARKS



Register [here](#) for the in-person breakfast event or scan the code above.

Speakers



Lucy Reed is a New York-based arbitrator specialising in investor-State and international commercial disputes. Lucy was head of the Freshfields global arbitration group, based in New York, Hong Kong and Singapore. She is President of the Singapore International Arbitration Centre Court and has held senior roles with ICCA, the ICC Court, the American Society of International Law, the ITA. She has also served on the LCIA Court and HKIAC Board.



Sheila Ahuja KC co-leads the Asian arbitration practice and is joint chair of A&O Shearman's India Group. She was appointed King's Counsel in March 2025, being the only solicitor-advocate among the 105 King's Counsel appointments in 2025 and the sole successful applicant out of five solicitor candidates. Sheila specialises in complex international commercial and investor-State arbitrations across Asia Pacific, with particular expertise in joint ventures, distributorships, financial products, and energy and infrastructure disputes.



Blossom Hing SC specialises in disputes, debt restructuring and insolvency, with recognition from The Legal 500 Asia Pacific, Chambers Asia-Pacific, IFLR1000, asialaw Leading Lawyers, asialaw Profiles, and Best Lawyers International. She is actively involved in court (appearing as lead counsel before the Singapore High Court and Court of Appeal) and arbitration (SIAC, ICC, LCIA, HKIAC, AIAC and IICRA) work. She serves on the SIAC and HKIAC panel of arbitrators and is a member of the Abu Dhabi International Arbitration Centre and the council of the ICC Institute.

Jo-Ann Heng

Jo-Ann Heng has a LL.B. (Hons) (First Class Honours) degree from the National University of Singapore and a B.A. (Hons) degree from Yale-NUS College. She also holds an LL.M degree from Columbia Law School, where she graduated with High Honours and was awarded the Parker Certificate of Achievement in International and Comparative Law. She is admitted to the Bar in Singapore. Prior to joining SIAC, she worked in several top law firms in Singapore in commercial litigation and specialised in construction and engineering disputes. Jo-Ann is also an SMC Accredited Mediator.

Cathryn Neo

Cathryn Neo leads the litigation and contingent risk solutions offering within the Aon Asia AMATS team and concurrently leads the claims advocacy for W&I and tax insurance policies within Asia. Prior to joining Aon, she practiced at a leading international law firm and a boutique disputes firm specialising in international arbitration, litigation, as well as insolvency and restructuring. She is a Fellow of the Chartered Institute of Arbitrators (FCIArb) and the Singapore Institute of Arbitrators (SIArb). She is qualified in Singapore, England & Wales, and Australia.

Jae Hee Suh

Jae Hee Suh specialises in international commercial arbitration and investment treaty arbitration and has practised in Hong Kong, London and Singapore. Jae Hee is ranked as "Up and Coming" in the area of investment treaty arbitration and international commercial arbitration by Chambers Asia Pacific 2025, as well as a "Spotlight" individual for Dispute Resolution: International Firms by Chambers Global 2025. Jae Hee is also ranked as a Global Elite Thought Leader in Lexology Index 2025.